



CBCE VIRTUAL 2021

PAUSE, REFLECT, RESPOND: An informative update on burial and cremation issues
Wednesday 23rd June 2021

SPONSORSHIP AND EXHIBITION OPPORTUNITIES

The recent pandemic has opened new and exciting opportunities for communicating with our members, customers and colleagues. We are disappointed not to be meeting face to face but are delighted that we can offer our loyal sponsors and exhibitors, as well as those new to the event, a chance to virtually engage with industry peers, showcasing their expertise and any new developments as well as their technical prowess! CBCE Virtual 2021 is offering two such opportunities during its one day virtual conference and exhibition taking place on Wednesday 23rd June 2021.

SPONSORSHIP

£650.00

(6 available)

Included in the Sponsorship package:

- Prime position of company name and logo on the list of 'Sponsors' on the event website, including a link to your own website, during the period up to the event and in any post event publications. Event pages are also archived post event on the event website.
- 500 word article and image (provided by sponsor) in pre-event newsletter to event mailing lists (including FBCA and The Cremation Society of Great Britain mailing lists).
- Company logo under 'sponsors' tab on pre-event registration pages, event 'reception' page as well on holding slides prior to presenters going live on main stage. All with links to your chosen website. Reference to sponsor in chair's opening and closing remarks.
- Large size 'virtual booth' in the expo area live on event day. The virtual booth offers the opportunity to speak live with your audience during breaks, present promotional videos or slide shows, Twitter feed and links to any downloadable collateral. Please view the videos below to understand more about how the online platform and Expo Booths work.

Attendee experience: <https://youtu.be/jWSmOCIMHeU>

Expo booth: <https://youtu.be/-pclLT75Kjs>

VIRTUAL EXHIBITION BOOTH

£150.00

Included in your 'Expo Booth':

- Medium size 'virtual booth' in the expo area live on event day. The virtual booth offers the opportunity to speak live with your audience during breaks, present promotional videos or slide shows, Twitter feed and links to any downloadable collateral. Please view the videos below to understand more about how the online platform and Expo Booths work.

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- Company name and logo under the list of exhibitors on the event website, including a link to your own website, during the period up to the event and in any post event publications. Event pages are also archived post event on the event website.

All packages exclusive of VAT at the current rate.

Don't forget: CBCE 2022 is now taking place on Monday 20th – Wednesday 22nd June 2022 at the Hilton at the Ageas Bowl, Southampton. If you are interested in sponsorship or exhibiting please do contact us at info@cbce.org.uk